

VENDOR AND ADVERTISING AGREEMENT JULY 5 - 9, 2023

Premiere Vendors (Maximum of 4) LIMITED SPACE CALL FOR AVAILABILITY

Pay a minimum vendor fee of \$1,250 or 10% of the gross revenues whichever is greater plus the cost of security guard for Thursday, Friday and Saturday night. Deposit of of \$1250 is due and payable on or before June 10, 2023. (Only 4 spots available in this area.)

| Attending Vendors (space limited) | | | | |
|---|---|--|--|--|
| Vendors: Pay a minimum vendor fee of \$400 or 10% of the gross revenues whichever is greater plus the cost of security for Wednesday, Thursday, Friday and Saturday night. Deposit of \$400 is due and payable on or before June 10, 2023. Vendor fee includes: black/white ad in program book. Full page color ad is additional \$200. | | | | |
| Hair/Makeup/Massage \$200 flat fee + \$100.00 for <u>each stylist.</u> | | | | |
| Payment in full is due on or before June 10, 2023. | | | | |
| Advertisers must provide professional quality, c | amera-ready art to be received no later than June 10. 2023 | | | |

HOTEL ACCOMMODATIONS: Vendors must book hotel rooms directly <u>online</u> or by calling 877-622-3140. You must mention the Desert Classic to secure the special rate before the deadline June 10, 2023. We recommend early reservations as the hotel sold out last year!

TO GUARANTEE YOUR SPACE COMPLETE ALL INFORMATION & MAIL OR FAX BACK WITH YOUR NON-REFUNDABLE DEPOSIT ON OR BEFORE JUNE 10, 2023.

| Payment | | Credit Card # | | |
|---|-----------|--|--|--|
| Premiere Vendor Fee | \$ | □ Visa □ MasterCard □ American Express | | |
| Attending Vendor Fee | \$ | Expiration Date / | | |
| Program Ad/Banner Display \$ | | CV Code (3 or 4 digits) | | |
| Power drop | \$ 100.00 | Billing Zip Code | | |
| Security (3 nights) | \$ 100.00 | Name on Card | | |
| Total Amount is \$ Due with Reservation* *Please note: a 4% administrative fee will be charged for all payments made with credit cards | | □ I will mail a check on/ Signature | | |

| Product(s): | |
|--------------------------|---------|
| Company & Contact Names: | |
| Address: | |
| Tel: | _Fax: |
| E-mail: | |
| Signature: | _ Date: |

LOOKING FORWARD TO SEEING YOU IN PALM DESERT JULY 5 - 9, 2023!